

YOGENDER KUMAR

+91 9812485736 | yogenderboxer70@gmail.com | Bangalore, Karnataka, India 560068

SUMMARY

Experienced UX/UI Designer skilled in crafting intuitive cross-platform interfaces. Proficient in analysis, planning, and delivering unique digital branding. Expert in guiding design spec implementation for a seamless user experience.

SKILLS

- UI Design
- UX Design
- User Research
- UI/UX Design Tools (Sketch, Figma, XD)
- Adobe Creative Suite (Adobe XD, Illustrator, Photoshop, InDesign, Adobe Premiere Pro, and After Effects)
- Wireframing and Prototype Design
- User Experience Testing
- Usability and Accessibility
- Design, Layout, and Typography
- Graphic Design
- HTML, CSS

EXPERIENCE

UX/UI Designer, Indegene Pvt. Ltd., March 2021-Current

Bangalore, India

- Created wireframes, mockups, and prototypes to define website and application structures.
- Designed user interface elements and graphic components for websites and applications.
- Conducted usability tests and implemented A/B testing for design improvements.
- Collaborated with developers to ensure design and technical compatibility.
- Developed style guides and pattern libraries for consistent project design.
- Gathered requirements from stakeholders through interviews and workshops.
- Communicated progress effectively with stakeholders.
- Maintained industry knowledge and incorporated current design trends.
- Redesigned web applications to meet industry standards and enhance user experience.
- Collaborated with cross-functional teams for dynamic client-side web applications.

UX/UI Designer, The Flying Birds, January 2020-March 2021

- Developed innovative UI designs for multiple software applications.
- Created wireframes and mockups to illustrate user interface design concepts.

- Produced graphical assets such as logos, icons, illustrations, and animations.
- Implemented UX best practices into all projects including accessibility standards.
- Developed layouts for product graphics, company collateral and web sites.
- Designed print materials such as brochures, flyers and posters for marketing campaigns.
- Created animations and interactive elements for websites, mobile applications, presentations and videos.

UX/UI Designer, Freelancing, January 2017-January 2020

- Developed wireframes and prototypes for web applications using Figma, Sketch, Adobe Creative Suite, and InVision.
- Conducted user research, usability testing, interviews and surveys to understand user needs and behaviors.
- Designed intuitive interfaces that are visually appealing, user-friendly, accessible and consistent across multiple platforms.
- Analyzed data from A and B tests to determine the effectiveness of designs in achieving desired outcomes.
- Researched industry trends in UX and UI design to ensure designs remain current and relevant.
- Evaluated competitor websites for best practices in UX and UI design that could be leveraged on projects.
- Established visual identities through branding guidelines such as color palettes, typography choices and logo usage.
- Crafted digital branding based on UI system layout, asset identification and project requirements.

UI Graphic Designer, Vageshwari Edu. Pvt. Ltd., August 2015-January 2017

- Produced graphical assets such as logos, icons and animations.
- Determined size and layout of copy material and selected styles and size of fonts.
- Leveraged proficiency in Adobe InDesign, Photoshop and Illustrator to design email blasts, catalogs, posters and other promotional materials.
- Used Figma, Sketch, Illustrator, Photoshop, Indesign and Adobe XD to create images and layouts.

EDUCATION AND TRAINING

BSC

Graphics and Animation, Kurukshetra University, Kurukshetra May 2020

- Completed coursework in Graphic Design, VFX, Photography and Motion Graphics

Certificate

Build Wireframes And Low-Fidelity Prototypes, Coursera, Online December 2022

Certificate

UX Design Process: Empathize, Define, And Ideate, Coursera, Online November 2022

Certificate

Foundations of User Experience (UX) Design, Coursera, Online December 2022

Certificate

Computer Business Application (CCBA), GT Gyan Kendra, Rewari May 2013

WEBSITES, PORTFOLIOS, PROFILES

- LinkedIn
- Behance
- Youtube

LANGUAGES

Hindi: First Language

English: C2

Proficient

DECLARATION

I hereby declare that all the above mentioned details are true and to the best of my knowledge.

SIGNATURE

Yogender Rao